

Esthec heading East



Esthec® has built up a solid reputation over the years for having no limits when it comes to design. The time had come for Esthec® to move beyond its geographical limits. Esthec® has done just that with the commencement of a co-operation with Alliance Marine Group which has offices in Hong Kong, China and Korea.

From now on, the Alliance Marine Group will stock Esthec® material in various colours. These can be combined with 5 joint colours, bringing virtually any design within reach. Lines, circles, mosaic or logos; with an Esthec® deck the possibilities are endless.

Having the experienced and ambitious Alliance Marine Group as its partner will help Esthec® to further shorten delivery times to the vastly expanding Chinese and Korean markets. Alliance Marine Group has many years of experience in the nautical industry and recently opened a new office in Hong Kong which is focused on setting up the distribution of Esthec® for both decking as well as terrace applications.

Hong Kong is the ideal base for both the Chinese market and the Taiwan market. From its headquarter in Hong Kong, Alliance Marine, affiliate of Alliance Marine Group, will serve the Korean market.

After the success that Esthec® has had in Europe, it is Asia's turn now. Alliance Marine Group & Esthec®: no Limits!

Check for more information about Esthec® our website www.esthec.com or for Alliance Marine Group in China www.alliancemarinegroup.com or in Korea: www.alliancemarine.kr.